

JJ Classic Advertising Opportunities

If you have any questions, contact us at (715) 857-6343 info@ubra.org

The JJ Classic offers many different sponsorship/advertising packages to meet each business's advertising needs. You may see a level that you would like to sponsor, but would prefer some changes. No matter what you find, we are willing to work with you on a package to get you exactly the advertising you are looking for. With the JJ Classic package you will find great savings over advertising in the JJ Classic/UBRA World NORTH publication as well as getting substantial live recognition for your product or service by sponsoring the JJ Classic.

~~Championship Saddle Sponsor \$1500~~ - OBTAINED (A BIT OF TACK)

1. Exclusive
(No competitors at any level)
2. Championship saddle stamped with your business
3. Back cover, full page color ad for JJ Classic programs handed out to all contestants
4. Logo in all advertising material
5. Commercials during breaks with promotional items given away (supplied by sponsor)
6. Ads with links to your website.
7. Prime vendor up set area
8. Banner on display in arena with prime placement

Gold Sponsors \$750

1. Advertising on JJ Classic awards
2. Logo in all advertising material
3. Full page ad in JJ Classic programs
4. Commercials during breaks with promotional items given away (supplied by sponsor)
5. Ads with links to your website.
6. Vendor up set area
7. Banner on display in arena

Silver Sponsor \$500

1. Directory Listing on eHorseHotline.com
2. Banner advertising on the JJClassic.com
3. Announcements during the show and at the awards presentation
4. Banner on display in arena
5. Promotional products/handouts to all entrants (supplied by sponsor)
6. Vendor up set area
7. Full page color ad (Include announcements during show)
8. Ads with links to your website.

Full page color ad (Include announcements during show) \$125

Full page black & white (Include announcements during show) \$100

Half page (Include announcements during show) \$75

Colored business card \$25

Black & white business card \$20

Business Cards \$5

Promotional handouts: Flyers, Brochures, catalogs, handouts \$10

Promotional products: pens, calendars, mail openers, sample products \$5

Donated Prize(s) - Please include ad for Program and announcement for use during the show

Business Name _____ Contact _____ Phone _____

Address _____ Email _____

Send order form, advertising, payment, business information & promotional items to:

JJ Classic

960 Bunyan Ave., Balsam Lake, WI 54810

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